

CHANGE BEGINS WITH US

18th November 2024



VENUE

Hotel Kohinoor Continental, Andheri (E), Mumbai

OUR VISION

To catalyze a sustainable revolution by empowering individuals and businesses to make conscious choices that heal our planet.

OUR MISSION

- Connect, educate, and empower individuals and industries
- Foster a culture of sustainability
- Provide a platform for knowledge sharing and collaboration
- Facilitate access to sustainable products and services
- Contribute to the preservation and restoration of our ecosystem
- Drive awareness and sustainable adoption through innovative networking
- Make a lasting, positive impact on our planet

The Summit on Sustainability (SoS) is India's premier platform uniting industry, policymakers, and innovators to tackle pressing environmental challenges. This November, join the conversation on cutting-edge solutions for a cleaner, greener India. Backed by Pollution Control India and leading institutions like IIT Madras, SoS brings together ESG experts, tech pioneers, policymakers, and industry leaders to drive sustainable growth. The Summit on Sustainability, presented by Pollution Control India, serves as a platform to showcase India's commitment to sustainability.

Topics include **ESG, Circular Economy, Clean Energy, Water Management**, and **Green Finance**. The summit will witness the convergence of



Industry Leaders

Manufacturing, E-commerce,
Infrastructure



GovernmentDriving sustainable policies
and regulations



Innovators and Startups Showcasing cutting-edge solutions



ESG and Sustainability
Professionals

Sharing best practices and insights



Investors and FinanceFueling the green economy



Academia and Research
Driving knowledge and
innovation

DISCUSSION THEMES

Extended Producer Responsibility - Creating Value from Waste

Implement Circular Economy in Your Business Operations- Become ESG Compliant - Industry Agnostic- How Every Industry needs to & can adopt Circular Economy Approach

Sustainability - A Way of Life- Reversing the Effects of Climate Change-Developmental Impacts - How to Create a Sustainable Work Environment- Corporate & Industry Perspectives

Finance your Green Initiatives- What does an investor want?

Upcycling- A Conscious Lifestyle Choice

EVENT HIGHLIGHTS

Engaging Panel Discussions with speakers from industry, academia, researchers, policy makers & end users

50 brand presentations & exhibits- Showcase of innovations, startups, solutions & technology for sustainability adoption by industry, government as well as end users

Master class for students & youth to create awareness & adoption of sustainability

Focussed business to business meetings between the searchers & explorers of technology & solutions for sustainability adoption across industries

300+ attendees - audience mix of startups, innovative sustainable solutions providers, sustainability service providers & users, ESG & CSR professionals, manufacturers & industrialists, consultants & technology providers

WHO WILL ATTEND

ESG, CSR & Environmental Compliance professionals

Organizational Decision Influencers & Makers

Company Owners

Policy Makers & Government

Industrialists & Manufacturers adopting clean tech

E-commerce Industry & Partners focused on reducing waste

Circular Economy Advocates

Infrastructure development experts- architects, designers, consultants, MEP experts

Students, Researchers, & Youth Groups for Sustainability

Fashion & upcycling evangelists

IT & Tech Giants with ESG & CSR Initiatives

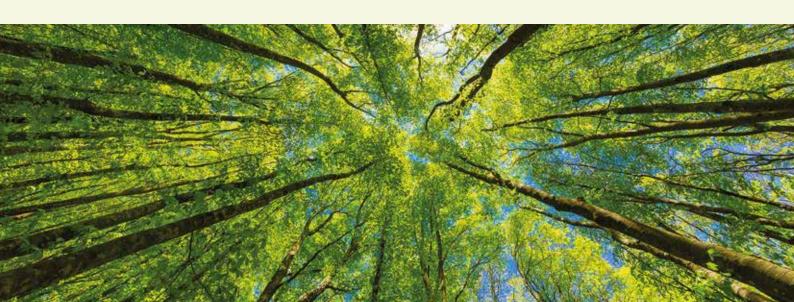
FMCG & FMCD Organizations with Sustainability Initiatives

> Marketing Professionals

Sustainability Media & Influencers

Finance & Procurement Teams

Institutes, Incubation Cells, Startups, Researchers, & Academia





SUMMIT ON SUSTAINABILITY REACH & PENETRATION

Key player associations & tie-ups:

250,000+ reach

Pollution Control India social media:

50,000+ reach

Newsletter (Pollution Control India):

25,000+ reach

Online & cross promotions:

100,000+ reach

B2B interaction: 20 guaranteed meetings per exhibitor

WHY PARTICIPATE IN THE SUMMIT ON SUSTAINABILITY?

Make a Tangible Impact

- Drive Positive Change: Be part of a movement shaping a sustainable future.
- Contribute to a Greener Planet: Join forces to combat climate change and protect our environment.

Invest in Your Future

- Build a Sustainable Business: Develop strategies for long-term growth and resilience.
- Mitigate Risks: Identify and address potential environmental and social challenges.
- Attract and Retain Talent: Demonstrate your commitment to corporate social responsibility.
- Explore New Business Opportunities: Discover innovative ways to grow sustainably.

Gain a Competitive Edge

- Stay Ahead of the Curve: Access the latest industry trends and innovations.
- Enhance Your Reputation: Position your organization as a sustainability leader.
- Unlock New Opportunities: Discover potential partnerships and collaborations.

Expand Your Network

- Connect with Influencers: Build relationships with key decision-makers.
- Learn from Experts: Gain insights from industry leaders and thought provokers.
- Foster Collaboration: Collaborate with like-minded individuals to create lasting impact.

By participating in the Summit on Sustainability, you're not just participating at an event; you're investing in a better tomorrow.

HOW CAN YOU GET INVOLVED?

CONFERENCE DELEGATE (Corporate)

4 action packed panel discussions

6 key notes

Expert speakers from industry, academia & policy makers

✓ 1 day conference – 9.30 am to 5 pm
 ✓ Inclusions: Delegate kit, B2B meetings with showcasing innovations, lunch & high-tea, certificate of participation

CONFERENCE DELEGATE (Student)

✓ 4 action packed panel discussions

✓ 6 key notes

Expert speakers from industry, academia & policy makers

1 day conference - 9.30 am to 5 pm

✓ Inclusions: Delegate kit, B2B meetings with showcasing innovations, lunch & high-tea, certificate of participation

INVESTMENT



Early bird (register & pay by 27th Sep 2024)

Rs. 1,999 plus GST

After Early bird (register & pay between 28th Sep 2024 to 18th Nov 2024

Rs. 2,999 plus GST
Group Discount of 15% on purchase of 3 or more passes

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Rs. 2,499 plus GST

Group Discount of 15% on purchase of 3 or more passes

EXHIBITOR

- ▼ Table Space at the Conference- Pre Function Area
- ▼ Targeted B2B meetings as per the defined audience for the exhibitor (upto 20 assured meetings)
- ✓ Logo presence on all onsite branding at the event (as SUSTAINABILITY SHOWCASE PARTNER)
- Social Media Posts 3- one to announce as SUSTAINABILITY SHOWCASE PARTNER, one to announce the highlights of the exhibitor & their products & one to promote specific product launch & videos of the exhibitor
- ✓ Insert of the company launch/ editorial/ story in the SUMMIT ON SUSTAINABILITY NEWSLETTER which goes out to 3000 dedicated ESG & Sustainability Professionals
- ☑ Delegate Passes- 2 conference delegate passes
- Opportunity to showcase your products on the main screen of the event
- ✓ Opportunity to attend high-powered ESG master class (the selection & approval will be by IIT Madras)
- ✓ Opportunity to demonstrate your organization to a group of 50 ESG & sustainability media professionals pre event on 18th Oct 2024 (in Mumbai) at the pre event gathering
- ✓ Logo presence & delegate pass for the pre event networking gathering on 18th Oct 2024
- Opportunity to attend high powered partner events in Chennai & Hyderabad during the month of September (worth Rs. 20,000)

INVESTMENT



Early bird (register & pay by 18th Sept 2024)

Rs. 1,50,000 plus GST (only 10 table spaces available)

After Early bird (register & pay 18th Sept to 10th Oct 2024)

Rs. 2,50,000 plus GST (only 15 table spaces available)

Special Offer for IIT Madras Alumni organization

for those who are part of IIT Madras Alumni Association, Energy Consortium & ICCW at IIT Madras events & partners



Early bird (register & pay by 18th Sept 2024)

Rs. 75,000 plus GST (only 10 table spaces available)

After Early bird (register & pay 18th Sept to 10th Oct 2024)

Rs. 1,50,000 plus GST (only 15 table spaces available)

THE ADVISORY BOARD



Vivek Atrey Ex. IAS, Mentor, Motivational Speaker, Author, Member of the Governor's Advisory Council for Chandigarh UT



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CONTACT DETAILS

FOR TABLE SPACE & BRANDING OPPORTUNITIES





FOR MARKETING & MEDIA **COLLABORATION**

FOR SPEAKING **OPPORTUNITIES**





KNOWLEDGE & OUTREACH PARTNER





